

Privacy Policy - Dereham Blues Festival

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This privacy policy sets out how Dereham Blues Festival uses and protects any information that you give Dereham Blues Festival when you use this website.

Dereham Blues Festival is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Dereham Blues Festival may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 01st February 2022

How we collect your personal information and why

Dereham Blues Festival will need to collect personal information about you, and there are different ways that we might do so; this privacy notice tells you what to expect when we collect personal information:

- from visitors to our [website](#)
- through social media
- anyone who contacts us
- anyone who applies to play at the DBF
- anyone who purchases any of our products
- anyone who subscribes to our marketing

What we collect

We may collect the following information:

- name and title
- contact information including email address
- band information
- demographic information such as postcode, preferences, and interests
- other information relevant to members surveys and/or offers
- sponsors details
- supplier details.

What we do with the information we collect

We require this information to understand your needs and provide you with a better service, and for the following reasons:

- Internal record keeping.
- performers / band selection
- We may use the information to improve our membership services to you.

- We may periodically send promotional emails about new events, fund raising, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, or mail. We may use the information to customise the website according to your interests.

Social media

Any information you provide to us via social media (including messaging, "liking", "following" and other communications) is controlled by the social media network.

Our website contains links to our social media pages. We currently use:

- [Twitter](#) which has its own privacy notice.
- [Facebook](#) which has its own privacy notice.
- [Instagram](#) which has its own privacy notice.
- [YouTube](#) we have a YouTube link embedded on our website. YouTube controls any information that is collected by viewing their content.

We recommend that you read their privacy notices and contact them directly if you have any concerns regarding their use of your personal information.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

PayPal payments

Any PayPal transactions for any DBF services arranged through DBF website are subject to the [PayPal Privacy Policy](#).

Cookies information and policy

How we use cookies

Due to recent EU Law changes each website must explicitly state that they will be using cookies.

The only cookie currently in use is used to support analysis and understanding of how people use the website (what they like most, when is the busiest time of day on the site, have people found new content when it is published, etc). This analysis is to help improve the usage and effectiveness of the website. The data collection and reporting behind this analysis is currently provided by Google Analytics. Users continued use will indicate agreement to the use of a google analytical cookie. More information on this cookie and advice on how to stop this cookie being used is set out below.

Core Principals

In accordance with the law, any website that uses cookies must make 3 statements in regard to cookies.

- Cookies are there: The cookies used are analytical cookies.
- What cookies are doing: The cookies are being used for analytical purposes.
- Implied users consent to store a cookie on their device: Implied consent can be obtained by linking directly to this website.

Cookie Usage

The cookies in use to deliver Google Analytics service are described in the table below.

Cookie Policy

This website uses cookies to better the users experience while visiting the website. Where applicable this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

The cookies in use to deliver Google Analytics service are described in the table below.

Cookie	Title	Description
utma utmb utmc utmv utmz	Google Analytics	<p>These cookies are used to store information, such as what time your current visit occurred, whether you have been to the site before, and what site referred you to the web page.</p> <p>These cookies contain no personally identifiable information, but they will use your computer's IP address to know from where in the world you are accessing the Internet.</p> <p>Google stores the information collected by these cookies on servers in the United States. Google may transfer this information to third parties where required to do so by law, or where such third-parties process the information on Google's behalf.</p>

Opt-out

In order to provide website visitors with more choice on how data is collected by Google Analytics, Google has developed the Google Analytics Opt-out Browser Add-on. The add-on communicates with the Google Analytics JavaScript (ga.js) to stop data being sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not affect usage of the website in any other way. A link to further information on the Google Analytics Opt-out Browser Add-on is provided below for your convenience. [Opt-out.](#)

For more information on the usage of cookies by Google Analytics please see the Google website. A link to the privacy advice for this product is provided below for your convenience. [Privacy advice.](#)

How do I manage my cookies?

We recommend that you allow websites to set cookies. We cannot guarantee that you will be able to navigate derehambluesfestival.org.uk if you disallow cookies.

Most internet browsers accept cookies automatically, but you can change the settings of your browser to erase cookies or prevent automatic acceptance if you prefer.

Below, you will find links explaining how you can control cookies for all the major browsers. Remember, if you turn off cookies in your browser then these settings apply to every website you visit, not just derehambluesfestival.org.uk

- [Google Chrome](#)
- [Safari](#)
- [Firefox](#)
- [Internet Explorer](#)

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time completing the online [form here](#).

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please complete the online [form here](#). If you believe that any information we are holding on you is incorrect or incomplete, please contact us as soon as possible, using the [online form](#). We will promptly correct any information found to be incorrect.